

## ALLOCATION CRITERIA FOR UHF FREQUENCIES RESERVED FOR NON-COMMERCIAL TELEVISION.

The following criteria will be taken into account by the Secretary of Commerce when deciding on the allocation of a licence for a reserved non-commercial television frequency:

- a The extent to which the proposal increases the diversity of programme choice for viewers.
- b The extent to which a proposal can cater for non-commercial services not being provided on a national level. These may include Parliamentary broadcasts, educational services such as foreign language programming, religious programming, coverage of minority sports, and New Zealand documentaries and short films.
- c The extent to which the proposal provides access to local and regional programme makers.
- d The extent of geographic coverage possible for non-commercial services, given spectrum capacity.
- e The extent to which time is made available for non-commercial uses, including in prime time.
- f The extent to which the proposal can demonstrate that its overall objective is "not for profit".
- g The prospect that the proposal will be implemented.
- h The extent to which the proposal contains sufficient accountability mechanisms to ensure that it delivers on its undertakings to provide services.  
Arrangements may include:
  - Mechanisms for equitable allocation of air time among all interested users.
  - Procedures for resolving disputes over allocation of time to users.
  - Systems for ensuring efficient management of services.
  - Provision of satisfactory services to the full variety of audience to be catered for.

- Mechanisms for ensuring compliance by all users on the frequency with broadcasting standards.
- j Any potential future public benefit from providing for the transition of services to digital transmission.
- k Any other benefits the Secretary of Commerce considers the proposal may offer.

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