

## Tourism research and data

### [Tourism Domain Plan](#)

The purpose of the Tourism Data Domain Plan is to achieve clarity and agreement from stakeholders about the main priorities for tourism statistics, and provide the strategy for addressing these priorities over the next five to eight years.

### [International travel](#)

Access information from Statistics New Zealand describing New Zealand's inbound travel and outbound travel, including who is coming to New Zealand, from which countries and for what purpose. This includes International Visitor Arrivals dataset, as well as information about New Zealanders' outbound international travel.

### [International visitor survey](#)

Access information, from the International Visitor Survey describing the behaviour of international visitors while they are in New Zealand – including what they spend, where they stay, and what they do.

### [Domestic travel survey](#)

Access data and commentary from New Zealand's Domestic Travel Survey, describing New Zealanders' domestic travel patterns, expenditure, and more.

### [Commercial accommodation monitor](#)

Monitor trends in commercial accommodation in New Zealand with the Commercial Accommodation Monitor and New Zealand Hotel Council Data.

### [Tourism satellite account](#)

Understand tourism's contribution to New Zealand's gross domestic product, reported by the Tourism Satellite Account.

### [Other research and reports](#)

Access a range of tourism research and reports commissioned or undertaken by the Ministry of Economic Development in recent years.

### [Data release calendar](#)

Upcoming scheduled tourism survey releases.

### [RSS feeds](#)

Keep up to date with the latest tourism research and data content by subscribing to our RSS feeds.

### [Tourism RSS feed portlet](#)

### [Tourism data release calendar portlet](#)