

Benefits of screen industry

New Zealand is widely regarded as one of the world's premier locations to make large budget films. Some of the most successful feature films made in recent years were filmed here, such as *Avatar* and *The Lord of the Rings* trilogy. At present, *The Hobbit* is being filmed in New Zealand.

The screen sector makes an important contribution to the New Zealand economy. In 2009, it contributed \$2.9 billion, according to the [2009/10 Statistics New Zealand Screen Industry Survey](#).

Large film and television productions:

- create jobs
- accelerate the growth of talent and skills in our local film industry
- improve New Zealand's film infrastructure
- provide spill-over benefits to the wider economy, including the information and communication technology and tourism sectors.