

Sectors & industries

Cities

The Ministry of Economic Development prepares policy advice that helps maximise the contribution that cities (and in particular Auckland) make to NZ's economic development and prosperity.

Energy

Demand for energy will inevitably increase over time, putting pressure on our energy supplies and this pressure will be reflected in higher energy prices. The challenge for the Ministry over the medium to long term is to meet New Zealand's energy needs in a way that supports our way of life, economy and the environment.

Environment

The natural environment plays an important role in New Zealand's economic development.

Food & beverage

We are working to grow the food and beverage sector, which is vital to achieving the government's growth agenda.

Natural resources

New Zealand is endowed with a wealth of natural resources. The Ministry works to encourage economic development through the use of these resources.

Science & innovation

Economic development through science is priority for government.

Screen industry

We are involved in a number of initiatives to encourage the continuing success of New Zealand as a destination for film making.

Technology & communication

Information and communications technologies could enhance innovation and productivity across the economy. To realise this potential, we work to ensure that telecommunications markets operate efficiently, and the commerce and ICT infrastructure is well developed.

Tourism

Tourism is one of New Zealand's single largest export earning industries and employs one in twenty people in the country. In a competitive tourism marketplace, New Zealand must continue to deliver a quality tourism experience while protecting the resources upon which the industry is based.